



Jonathan Beam

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A relaxing infinity pool. A challenging backyard golf green. A calming koi pond. In any given week, the craftsmen of Southern Landscape Designs count these as the products of their labors. In them you will find a reflection of the values the Atlanta-based company holds at its core: a desire to create a beautiful environment for its clients, a mission to advance in a field constantly demanding a response and a duty to maintain natural harmony.

Combining a degree in horticulture from Auburn University, experience in the green industry since 1994 and a vision to simplify the design/build process, Jonathan Beam founded Southern Landscape Designs. A commitment to creativity, quality and service explains where the company finds itself now: with an ever-increasing flow of referrals and a varied portfolio of projects.

“Our idea of company growth is a little different than the mainstream concept of merely ‘getting bigger,’” Beam explains. “We like to look at how we have grown in the diversity and range of projects that we take on.”

Expanding into both residential and commercial markets, any outdoor environment improvement is part of Southern Landscape Designs’ scope of work. With an eye to aesthetics and a dedication to personal attention, the company’s services include custom gunite pools, garden retreats, outdoor kitchens, wetland and stream restoration, and paver driveways.

“What distinguishes us is the ability to design, budget and build the entire project, taking it from concept to completion without the client needing to contract multiple companies,” Beam notes. “The result is a cohesive plan and an efficient process.”

And with a commitment to an extraordinary customer experience and life-enhancing value, that means the possibilities for Southern Landscape Designs are as varied as the outdoors in which they work.